

Prepared For:
Ulti Agency

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Purpose of the document

The idea is to revamp a Gaming Website (<https://www.ulti-agency.com/>) for the client. This document is to highlight the deliverables, timeline and cost to develop the required features for the website

This document contains all the requirements for this project. The project will be initiated once the Client (Ulti Agency) is in a signed contract.

Scope of work

<i>Existing Website</i>	https://www.ulti-agency.com/
<i>Reference Website</i>	https://boy-coy.com/
	https://fueled.com/
	http://nasapropect.com/
	https://dala.ai/
<i>Existing Technology</i>	Mono.net
<i>Proposed Technology</i>	<ul style="list-style-type: none">• HTML 5, CSS3 with WordPress CMS• React for Frontend

Following are the list of pages along with the features that every page will possess.

List Of Pages	Features
Homepage	<ul style="list-style-type: none">• Logo• Header/Footer• Infographics• Design Elements
Services	List of Services <ul style="list-style-type: none">• Player Management• Social Media Branding• Marketing• Sponsoring
Games This Page will be consisting of sub pages for every individual game	<ul style="list-style-type: none">• CS 1.6• Valorant• Dota 2 ++
Our clients	<ul style="list-style-type: none">• List of Successful clients.• Integration of social media profiles of all clients
About Us	<ul style="list-style-type: none">• Content• Graphics
Teams	<ul style="list-style-type: none">• Team profiles• Integration of social media profiles of all team members
Contact Us Page	<ul style="list-style-type: none">• Contact Form

Project Phases

Design Phase

- The Design phase will consist of initial brain storming using the reference and the details that the client has shared.
- Based on the visuals and ideas, we will be incorporating them and will be drafting two different variations of the homepage.
- Upon receiving the feedback from the client, we will then proceed further with the revisions and designing of the sports pages.
- Once the client is satisfied with the designs provided, we will be using the layout of the homepage to design the remaining set of pages.

Development Phase

- The development phase will start with the translation of the UI designs into Web Pages.
- The initial development of the website will be executed on a staging domain.
- The development process will execute in phase namely, frontend development and backend development.
- Once the front-end of the website is completely developed, the website will be adjusted for all the mobile devices.
- The backend and CMS of the website will be developed after the completion of the frontend development.

Testing Phase

A dedicated QA team will be assigned to the project that will be responsible for testing of the frontend as well as the backend and functionalities. We deploy the following testing methodologies for QA

- A/B Testing
- Unit Testing

Deployment Phase

- After a successful completion of both frontend and backend phase of the development and the testing phase, the website will be migrated from staging domain to client's domain.

Turn Around Time

The project will commence after the approval of the scope document from the client. The project execution will be done in three different phases and it will take around **155 hours** in total. The below table shows the hourly breakdown of the project.

HTML, WordPress Based Solution

PROJECT PHASES	DURATION (HOURS)
DESIGN PHASE	40
FRONTEND DEVELOPMENT	45
BACKEND DEVELOPMENT	60
TESTING	5
DEPLOYMENT	5

Quotation

HTML, WordPress Based Solution

MILESTONE DELIVERABLES	COST (NOK)
DESIGN PHASE	39 600.00
FRONT END DEVELOPMENT	44 550.00
BACKEND DEVELOPMENT	59 400.00
TESTING	4 950.00
DEPLOYMENT	4 950.00
GRAND TOTAL	153 450.00

Terms and Conditions

Warranty Period

Once the team has successfully completed the project and the deliverables, the Company will also provide a warranty period of up to 30 DAYS, starting from the date of completion of the project and going live on the provided server. During this period, if there are any bugs reported, this will be fixed at free of cost. Company will also hold a ONE-day webinar with the client to conduct an exclusive training session of the website followed by the Q & A session for the explanation of the admin panel of the project. This is not subject to monetary charge and is offered to you for free.

Execution & Modification

Client agrees that its execution/signature of this Agreement is an offer and that Company's signature/execution of the Agreement shall be accepted. Therefore, the Company will only accept this Agreement on the exact terms set forth herein. No additions or deletions or other modifications shall be binding on the Company, unless accepted by it in writing in a separate modification document.

Payment

Client understands that this project will have running costs that needs to be supported during the duration of the contract. Funding of the project will be broken down into different milestones.

Once a milestone is completed the agreed sum for each milestone needs to be paid in full before the project can proceed.

No milestone will be due for payment before last revision for each milestone is accepted by the Client.

The milestones:

1. Design phase

This milestone will be due once the visual theme of the website is accepted. The Client can expect the first draft for this 5-6 days after the contract has been accepted.

2. Frontend / backend part I

This is the phase where we move forward with the design theme and create all the content for the page. You will only pay 50% of the total sum at this stage. Once last revision is accepted, we will take your feedback and revise accordingly.

3. Frontend /backend part II

We have taken your feedback and done your requested revisions and additions. Once last revision is accepted, we move forward to the polishing and testing phase.

4. Polishing, testing, bugfixes, optimization and deployment

There will be misspells, there will be bugs and there will be stuff to polish. We won't pay much to this before phase 3 as we do not want to do revisions on content that is eventually deleted. All of the polish and proofreading together with testing and bugfixes are done at this stage. Once this phase is completed, we will upload the database to the requested domain, and we are live. We will also provide the Client with a copy of the database of the old page, just in case it is needed at a later stage.

Payment and duedates

The payments for each phase will be requested once the phase in question is accepted. We will not be able to offer 30 days credit on each phase, for obvious reasons, but we will accept delay within reason after each issued invoice.

"Within reason" shall be mutually accepted as 5 bank days after the invoice has been issued and received.

We will continue working immediately after each approval of last revision, but work will cease if payment is not received within the 5 day margin.

Kindly note that all prices in this document is excl. VAT.